



NACD Minnesota Chapter | Minneapolis

Inside the *2017 NACD Report of the Blue Ribbon Commission on Culture as a Corporate Asset*

April 18, 2018

As a follow up to the NACD Minnesota Chapter program discussing culture as a corporate asset, we recommend these informative NACD materials to support the topic:

Publications

- [NACD Blue Ribbon Commission on Culture as a Corporate Asset](#) (complimentary copy offered to guests who attended the program)
- [NACD Blue Ribbon Commission Report on Culture as a Corporate Asset with toolkit](#)

Articles and Blogs

- [Building a Strong Board Culture](#)
- [When Culture is Culprit](#)
- [Does Corporate Culture Matter?](#)
- [Gauging Corporate Culture](#)
- [Reconstructing the Board's Role in Culture](#)
- [Catalysts for Transforming Culture Risk into Culture Value](#)
- [How Boards Effectively Govern Culture](#)

Register now for the next Minnesota Chapter program by visiting our website, Minnesota.NACDonline.org/events.

For information about this, or any NACD Minnesota Chapter event, contact:
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